



**KERALA STATE RUTRONIX**



**PROJECT**  
**LOGISTICS**

## About

KERALA STATE RUTRONIX was setup by Government of Kerala, in 1990 as the apex body of 18 Rural Women's Electronics Industrial Co-operative Societies in the state. KERALA STATE RUTRONIX is a joint initiative of the Dept. of IT (Govt. of India), Khadi and Village Industries Commission (Govt. of India) and Kerala Khadi and Village Industries Board (Govt. of Kerala). We manufactured and supplied various electronic equipment. We are the leading Software, Computer and Computer Training organization having our presence in all the districts of Kerala, through our Societies and Authorized Training Centers. As part of the Golden Jubilee Celebrations of our State and with the aim of empowering women through modern technology, KERALA STATE RUTRONIX launched and successfully implemented the "IT KERALA" program in 2005 to provide Employment Oriented Computer Education at "Affordable Cost to All". Additionally, we initiated the Multimedia-Animation project in 2008, IT Infrastructure Management programs in 2009, the Logistics programs in 2021 and Allied Health Programs in 2023.

## Logistics

Logistics is a crucial part of supply chain management that focuses on the efficient movement and storage of goods, services and information from the point of origin to the point of consumption. It involves a series of activities including transportation, warehousing, inventory management, order fulfillment and distribution. The primary objective of logistics is to ensure that the right products are delivered to the right place at the right time, in the right condition and at the lowest possible cost. Supply Chain Management (SCM) is a broader concept that encompasses the entire process of producing and delivering a product or service, from raw materials to the final customer. SCM involves the coordination and integration of all activities involved in sourcing, procurement, production, logistics and customer service.

The Logistics and Supply Chain Management course program is designed to provide students with a comprehensive understanding of the processes involved in the production, transportation and delivery of goods and services. This program covers a wide range of topics, equipping students with the skills and knowledge needed to excel in various roles within the logistics and supply chain industry.

The demand for skilled professionals in logistics and supply chain management is growing rapidly due to the increasing complexity of global supply chains and the need for businesses to improve efficiency and reduce costs. This course program prepares students to meet this demand by providing them with the knowledge and skills required to excel in this dynamic and challenging field.



# Logistics Course Programs

01

## PROFESSIONAL DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT (PDLS)

The Professional Diploma in Logistics and Supply Chain Management provides a thorough understanding of the fundamental principles and advanced concepts that drive the efficient and effective movement of goods and services. This program covers a broad spectrum of topics, including logistics, transportation management, inventory control, procurement strategies, warehouse operations, shipping and export documentation, marketing principles & operations and supply chain optimization.

- Duration** : 1 Year (560 Hours)  
10 Months Course + 2 Months Compulsory Internship
- Eligibility** : SSLC and Above
- Course Fee** : ₹40,000/- + GST\* (Reg. Fee: 8,000/- + GST, Course Fee: 32,000/- + GST\*)  
(Internship, Industrial Visit and Exam Fee will be extra)  
\*Terms and conditions applicable

- Subjects** : **Semester I**
- Fundamentals of Logistics
  - Transportation & Distribution Management
  - Warehouse & Inventory Management
  - Basics of Information Technology
- Semester II**
- Shipping and Export Documentation
  - Marketing Principles & Operations
  - Business Communication

- Methodology** : Theory, IT Lab, Logistics Documentation, Industrial Visit, Internship, Business Communication Training & Placement Assistance, etc...

**Career Options** : A career in Logistics offers a diverse range of opportunities, catering to various interests and skill sets. For those starting out, roles such as Logistics Coordinator, Warehouse Associate, and Data Entry Operator provide a solid foundation in the field, focusing on managing warehouse activities and ensuring efficient operations. As one gains experience, positions like Purchasing Assistant and Supply Chain Analyst become accessible, where analytical skills and procurement knowledge play a crucial role. For those interested in leadership, roles such as Logistics Manager, Inventory Manager, and Procurement Manager offer opportunities to oversee operations, optimize inventory levels and manage supplier relationships. At the senior level positions like Supply Chain Manager, Operations Manager and Transportation Manager involve strategic planning, coordinating complex logistics networks and ensuring the smooth flow of goods from suppliers to customers. Additionally, specialized roles in shipping and freight forwarding, container administration and export documentation offer pathways for those with expertise in international logistics and trade compliance. Marketing within the logistics sector is another avenue, focusing on promoting logistics services and managing customer relationships. Each of these roles contributes to the efficiency and success of supply chain operations, making logistics a dynamic and rewarding career choice.



The Post Graduate Diploma in Logistics and Supply Chain Management is an advanced program designed to prepare professionals for leadership roles in the dynamic and complex field of logistics and supply chain management. This program focuses on providing comprehensive insights into the strategic, operational and technological aspects of logistics and supply chain management. It is tailored for individuals looking to deepen their understanding of supply chain dynamics, enhance their analytical capabilities and develop strategic thinking in logistics operations.

**Duration** : 1 Year (620 Hours)  
10 Months Course + 2 Months Compulsory Internship

**Eligibility** : Any Degree

**Course Fee** : ₹50,000/- + GST\* (Reg. Fee: 10,000/- + GST, Course Fee: 40,000/- + GST\*)  
(Internship, Industrial Visit, and Exam Fee will be extra)

\*Terms and conditions applicable

**Subjects** : **Semester I**

- Fundamentals of Logistics
- Transportation & Distribution Management
- Warehouse & Inventory Management
- Basics of Information Technology

**Semester II**

- Shipping and Export Documentation
- Marketing Principles & Operations
- Business Communication
- Retail Management

**Methodology** : Theory, IT Lab, Logistics Documentation, Industrial Visit, Internship, Business Communication Training & Placement Assistance, etc...

**Career Options** : A career in logistics management offers a broad spectrum of opportunities that blend operational efficiency with customer-focused strategies. Entry-level positions such as Logistics Coordinator, Warehouse Associate, and Data Entry Operator provide foundational experience in managing inventory, overseeing warehouse activities and ensuring that products move efficiently through the supply chain. As you progress, roles like Purchasing Assistant, Supply Chain Analyst and Retail Manager become available, where you can leverage analytical skills to optimize inventory levels, streamline procurement processes, and enhance the customer shopping experience. In retail management, you also focus on merchandising, sales strategies, and maintaining a seamless flow of goods from distribution centers to store shelves.

Leadership roles, including Logistics Manager, Inventory Manager, Procurement Manager and Store Manager, offer the opportunity to oversee large teams, manage supplier relationships and ensure that both logistics and retail operations are aligned to meet customer demand effectively. Senior positions such as Supply Chain Manager, Operations Manager and Transportation Manager involve strategic planning and coordinating complex logistics and retail networks, ensuring that goods are available where and when they are needed, whether in a store or through online channels.

Specialized roles in shipping and freight forwarding, container administration, export documentation, and retail marketing add further depth to the field, allowing for expertise in international logistics, trade compliance and promoting logistics and retail services. Each of these roles plays a crucial part in ensuring the efficiency and success of both supply chain and retail operations, making this a dynamic and rewarding career choice.

The Diploma in Logistics Warehouse and Data Entry Management is a specialized program designed to equip students with the essential skills and knowledge needed to excel in logistics operations, warehouse management, and data entry roles within the supply chain industry. The Diploma program integrates fundamental logistics principles with practical training in warehouse management and data entry techniques. It provides students with a comprehensive understanding of the processes involved in the efficient handling, storage, and movement of goods, as well as the critical role of accurate data entry in maintaining operational efficiency.

**Duration** : 6 Months (360 Hours)  
6 Months Course + 2 Months Compulsory Internship

**Eligibility** : Plus Two

**Course Fee** : ₹30,000/- + GST\* (Reg. Fee: 6,000/- + GST, Course Fee: 24,000/- + GST\*)  
(Internship, Industrial Visit and Exam Fee will be extra)

\*Terms and conditions applicable

**Subjects** : 

- Fundamentals of Logistics
- Transportation & Distribution Management
- Warehouse & Inventory Management
- Basics of Information Technology

**Methodology** : Theory, IT Lab, Logistics Documentation, Industrial Visit, Internship & Placement Assistance, etc...

**Career Options:** Diploma in Logistics Warehouse and Data Entry Management, you open the door to various career opportunities in Logistics, Warehousing, Procurement, Inventory and data management. Starting roles like Warehouse Associate or Warehouse Coordinator allow you to gain experience in managing inventory, organizing warehouse operations and ensuring efficient product storage and retrieval. If you have strong attention to detail and enjoy working with data, a position as a Data Entry Operator could be an excellent fit, focusing on accurately inputting and managing logistics and inventory data.

Further career advancement can lead to positions like Warehouse Manager or Logistics Manager where you would be responsible for overseeing entire warehouse operations, ensuring timely and accurate fulfillment of orders and managing relationships with suppliers and transportation providers.



The Certified Course in Warehouse & Inventory Management course is designed to equip students with the knowledge and skills necessary to effectively manage warehouse operations and optimize inventory control. The curriculum typically covers a range of topics, including warehouse layout and design, inventory tracking systems, stock replenishment strategies, order fulfillment processes, material handling equipment, safety regulations and warehouse performance metrics. Students learn about the importance of efficient warehouse operations in ensuring timely order fulfillment, minimizing stock outs, reducing carrying costs and improving overall supply chain efficiency.

**Duration** : 3 Months (150 Hours)  
3 Months Course + 1 Month Internship

**Eligibility** : SSLC

**Course Fee** : ₹12,000/- + GST\* (Reg. Fee: 2,400/- + GST, Course Fee: 9,600/- + GST\*)  
(Internship and Exam Fee will be extra)

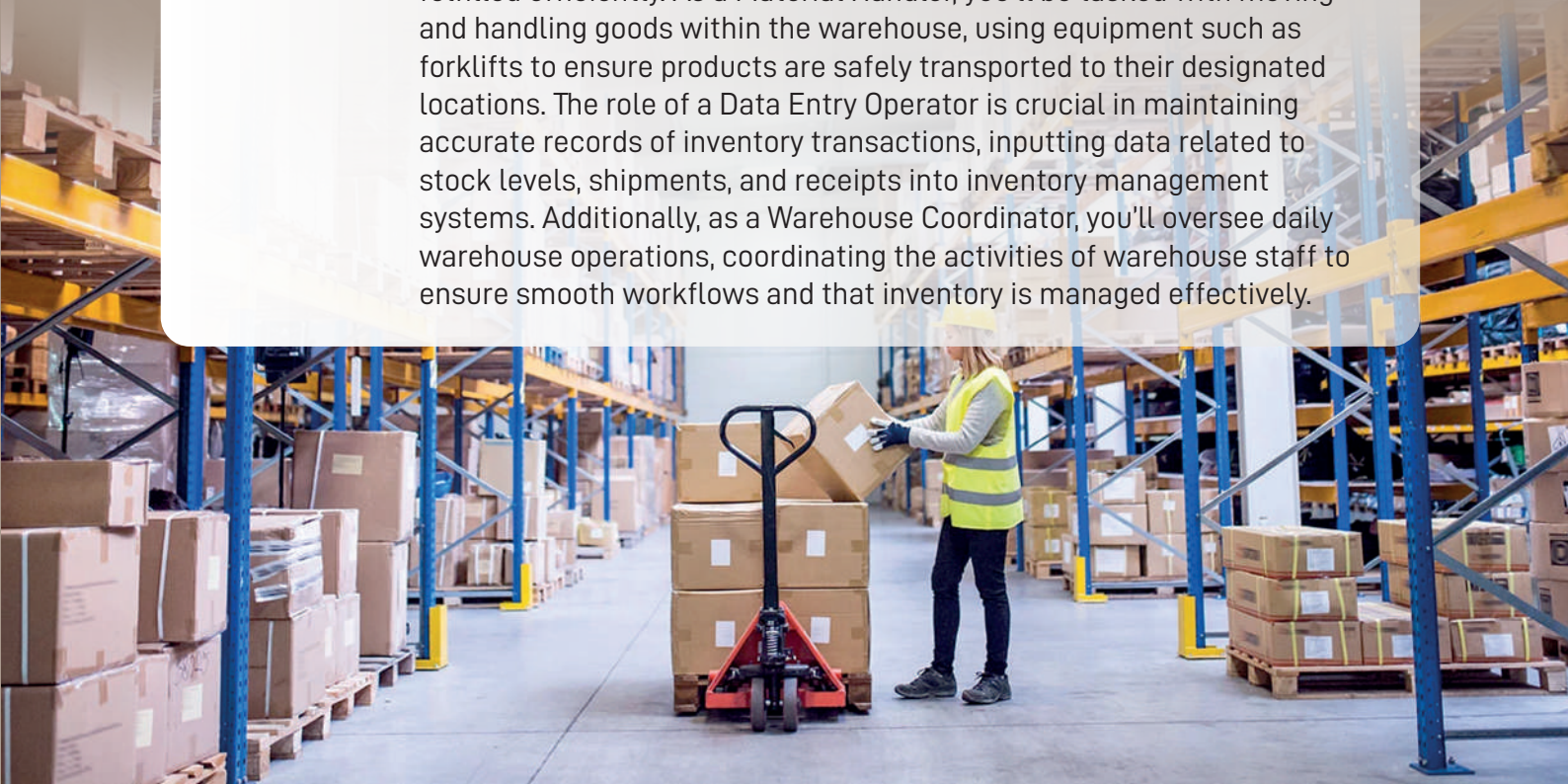
\*Terms and conditions applicable

**Subjects** :

- Fundamentals of Logistics
- Warehouse & Inventory Management

**Methodology** : Theory, Internship & Placement Assistance, etc...

**Career Options:** Certified Course in Warehouse & Inventory Management provides a solid foundation for various career paths within the logistics and supply chain industry. With this certification, you can pursue roles like Warehouse Associate, where you'll be involved in receiving, storing, and organizing products, ensuring that inventory levels are accurate and orders are fulfilled efficiently. As a Material Handler, you'll be tasked with moving and handling goods within the warehouse, using equipment such as forklifts to ensure products are safely transported to their designated locations. The role of a Data Entry Operator is crucial in maintaining accurate records of inventory transactions, inputting data related to stock levels, shipments, and receipts into inventory management systems. Additionally, as a Warehouse Coordinator, you'll oversee daily warehouse operations, coordinating the activities of warehouse staff to ensure smooth workflows and that inventory is managed effectively.



## CERTIFIED COURSE IN RETAIL AND DISTRIBUTION MANAGEMENT (CCRDM)

The Certified Course in Retail and Distribution Management covers a wide range of topics essential for success in retail and distribution environments. Participants will gain insights into retail marketing strategies, inventory management, customer relationship management, and logistics operations. The course emphasizes practical skills development and industry-relevant knowledge to meet the evolving demands of retail and distribution sectors.

**Duration** : 3 Months (150 Hours)  
3 Months Course + 1 Month Internship

**Eligibility** : SSLC

**Course Fee** : ₹12,000/- + GST\* (Reg. Fee: 2,400/- + GST, Course Fee: 9,600/- + GST\*)  
(Internship and Exam Fee will be extra)

\*Terms and conditions applicable

**Subjects** : • Fundamentals of Logistics  
• Retail Management

**Methodology** : Theory, Internship & Placement Assistance, etc...

**Career Options:** Certified Course in Retail & Distribution Management equips you with the skills needed for various roles within the retail and distribution sectors, offering a diverse range of career opportunities. As a Retail Sales Associate, Store Supervisor, Inventory Clerk, Retail Manager, Distribution Coordinator, Retail Operations Assistant etc... Each of these roles is essential in the retail and distribution process, making Retail & Distribution Management a field with abundant opportunities for those looking to advance in the industry.





The Certified Course in Shipping and Freight Forwarding provides comprehensive training in the logistics and transportation of goods. It covers the essential concepts and practices of the shipping industry, including documentation, regulations and the management of freight operations.

**Duration** : 3 Months (150 Hours)  
3 Months Course + 1 Month Internship

**Eligibility** : SSLC

**Course Fee** : ₹12,000/- + GST\* (Reg. Fee: 2,400/- + GST, Course Fee: 9,600/- + GST\*)  
(Internship and Exam Fee will be extra)  
\*Terms and conditions applicable

**Subjects** : 

- Fundamentals of Logistics
- Shipping and Freight Forwarding

**Methodology** : Theory, Internship & Placement Assistance, etc...

**Career Options:** Certified Course in Shipping & Freight Forwarding opens the door to a range of career opportunities within the logistics and transportation sectors, focusing on the efficient management and movement of goods across international and domestic borders. As a Freight Forwarder, Shipping Coordinator, Logistics Analyst, Customs Broker, Supply Chain Manager, Import/Export Coordinator, Transportation Assistant, Documentation Specialist etc... Each of these positions plays a critical role in the shipping and freight forwarding industry, making it a dynamic and integral field within global trade and logistics.





The Certified Course in Export and Import Management equips individuals with the essential knowledge and skills to manage international trade operations effectively. The course covers crucial areas such as documentation, customs procedures, logistics and supply chain management, trade finance and market entry strategies, and legal and ethical issues in trade.

**Duration** : 3 Months (150 Hours)  
3 Months Course + 1 Month Internship

**Eligibility** : SSLC

**Course Fee** : ₹12,000/- + GST\* (Reg. Fee: 2,400/- + GST, Course Fee: 9,600/- + GST\*)  
(Internship and Exam Fee will be extra)

\*Terms and conditions applicable

**Subjects** : 

- Fundamentals of Logistics
- Export & Import Documentation

**Methodology** : Theory, Internship & Placement Assistance, etc...

**Career Options:** Certified Course in Export & Import Management provides a comprehensive foundation for various career opportunities in the global trade sector. As an Export Coordinator, Import Coordinator, Customs Compliance Specialist, Supply Chain Manager, Logistics Manager, Freight Forwarder etc... Export/Import Analyst Each of these roles is crucial in facilitating smooth international trade operations, making a career in Export & Import Management both dynamic and integral to the global economy.



The Certified Course in Air Cargo Management provides essential training for individuals interested in the air cargo sector. It covers key aspects of air cargo operations, documentation, logistics, safety, and technology, equipping students with the skills and knowledge needed to excel in the industry. This certification opens up diverse career opportunities and helps professionals stay competitive in the dynamic field of air cargo management.

**Duration** : 3 Months (150 Hours)  
3 Months Course + 1 Month Internship

**Eligibility** : SSLC

**Course Fee** : ₹12,000/- + GST\* (Reg. Fee: 2,400/- + GST, Course Fee: 9,600/- + GST\*)  
(Internship and Exam Fee will be extra)

\*Terms and conditions applicable

**Subjects** : 

- Fundamentals of Logistics
- Air Cargo Management

**Methodology** : Theory, Internship & Placement Assistance, etc...

**Career Options:** Certified Course in Export & Import Management provides a comprehensive foundation for various career opportunities in the global trade sector. As an Export Coordinator, Import Coordinator, Customs Compliance Specialist, Supply Chain Manager, Logistics Manager, Freight Forwarder etc... Export/Import Analyst Each of these roles is crucial in facilitating smooth international trade operations, making a career in Export & Import Management both dynamic and integral to the global economy.





## Other Course Programs

01

### CERTIFIED COURSE IN CUSTOMER RELATIONS MANAGER (CCCRM)

The Certified Course in Customer Relations Manager (CRM) equips individuals with the skills and knowledge necessary to manage and enhance customer interactions and relationships effectively. The course covers essential topics such as CRM concepts, customer service principles, use of CRM systems, customer segmentation, effective communication strategies and customer retention methods.

**Duration** : 3 Months (150 Hours)

**Eligibility** : Plus Two

**Course Fee** : ₹15,000/- + GST\* (Reg. Fee: 3,000/- + GST, Course Fee: 12,000/- + GST\*)  
(Exam Fee will be extra)

\*Terms and conditions applicable

**Subjects** : 

- Customer Relation Management
- Soft Skill Development
- Computer Application

**Methodology** : Theory, IT Lab, Placement Assistance, etc...

**Career Options:** Certified Course in Customer Relations Management opens up diverse career opportunities centered around enhancing customer experiences and managing relationships effectively. As a Customer Relations Manager, Customer Service Manager, Receptionist, Client Relations Specialist, Customer Experience Analyst, Customer Success Manager etc... Each of these positions is critical in building and maintaining strong customer relationships, making Customer Relations Management a dynamic and impactful field in any organization.



## 02

**CERTIFIED COURSE IN E-DISTRICT MANAGEMENT (CCEDM)**

The Certified Course in E-District Management refers to the implementation of digital technologies and systems to improve the delivery of government services and facilitate efficient governance. An E-District Management course focuses on equipping individuals with the knowledge and skills required to effectively implement and manage digital technologies for efficient governance necessary to effectively manage and optimize relationships with customers.

**Duration** : 3 Months (150 Hours)

**Eligibility** : SSLC

**Course Fee** : ₹15,000/- + GST\* (Reg. Fee: 3,000/- + GST, Course Fee: 12,000/- + GST\*)  
(Exam Fee will be extra)

\*Terms and conditions applicable

**Subjects** : 

- Basics of Information Technology
- MS Office
- Typing (English & Malayalam)
- Online Service

**Methodology** : Theory, IT Lab, Placement Assistance, etc...

**Career Options:** Certified Course in E-District Management equips you with the skills needed for various roles within the digital administration. IT focus on managing digital platforms and services, supporting the transition from traditional to digital processes, and ensuring that technology solutions meet the needs of both government staff and the public.







## Contact US

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